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IT Savvy - What Top Executives Must Know to Go from Pain to Gain and What Top IT Professionals Need to Know About the C-suite. Greetings and Happy Holiday's Web Professionals! Today's podcast is an extended interview with Dr. Jeanne W. Ross, Director and Principle Research Scientist at the MIT Sloan School of Management Center for Information Systems Research and author of a recently published book entitled, "IT Savvy" what Top Executives Must know to Go from Pain to Gain.

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